

C211 SHARK TANK

Objective: The purpose of this project is to gain an understanding of technology and rise of big business during the turn of the century and how the trends are similar to that of the 21st Century. Groups will design a brand new product that will take 2019 by storm. **Task:** The project will consist of the following: 1.) a 4-5 minute group power point presentation 2.) Daily participation 3.) Content quality

Presentation/Product: Each group will present a 4-5 minute presentation. Groups are to divide the specific research and **share** responsibilities. **All** the group members participate in the oral presentation to the class. Each presentation needs to include:

A. Maximum of 8 slides- 1 Title Slide 3 Content Slides (required)

a. Title Slide

b. Content Slide # 1 -30 points _____

1. What is your product ____
2. How your product works ____
3. Research behind your product ____

c. Content Slide #2- 30 points _____

1. Product appeal and why someone should buy it ____
2. Where you would sell your product (endorsements, etc.) ____
3. Product costs ____

d. Content Slide #3- 10 points _____

1. Why your product will take America by storm _____

B. Presentation Performance – 20 points _____

Participation/ Group Members Names:

1. _____ 11/1 _____ (10 points) 11/4 _____ (10 points) Total: _____/110

2. _____ 11/1 _____ (10 points) 11/4 _____ (10 points) Total: _____/110

3. _____ 11/1 _____ (10 points) 11/4 _____ (10 points) Total: _____/110

4. _____ 11/1 _____ (10 points) 11/4 _____ (10 points) Total: _____/110

Share Power Point: shaundragutierrez13@gmail.com Subject box class hour and group number

Important dates: Presentations- November 5th- 3rd hour. November 6th- 2nd& 4th hour. *If you are absent for the presentation portion you will receive a 0. No makeup.*

SHARKS

Presentations: Each group will choose 1 shark to represent their group for class negotiations. Only that person will be able to negotiate with the other sharks and group “product” members. The sharks can ask their group for advice.

- Each SHARK/Investor will have \$100,000 to invest in 1 product.
- You can invest early or late but must invest in at least 1 product.
- Each group will have the option to choose the SHARK/Investor they wish to take the money from.
- Each SHARK/Investor will choose from a hat what their “connections are” to help entice the presenting group to choose them and their \$100,000.